



The most anticipated event of 2011 is the Chesapeake Virginia Wine Festival. Business, Community and City leaders have combined to create a high quality, high profile event. The festival will not only enjoy an abundance of media, but will generate tremendous goodwill and resources for 10 community charities in Chesapeake

The Chesapeake Wine Festival attracts a very large and affluent audience from Chesapeake and beyond. Thousands will gather to enjoy wines not only from Virginia's finest wineries, but from around the world – and along the way will taste the many foods from the regions best restaurants. Live music will accompany the many wine and culinary celebrations.

Last year 7,800 patrons attended our festival. Already we have over 3,500 Facebook Fans at our festival page – and growing dynamically each day. The enthusiasm for this event is contagious and we want Chesapeake and your business to shine as you enjoy being a part of the success.

Most important, this event will raise monies to benefit 10 critical charities in the Chesapeake community. We look forward to exceeding the \$150,000 distributed last year.

Please take a few minutes to review the following information and consider being a sponsor, vendor or entertaining your clients at our festival. Together Chesapeake, our charities and businesses will benefit. Join us on Saturday October 29th at Chesapeake City Park.

Sincerely,

Scott Danner  
Co-Chairman

Roland Davis  
Co-Chairman

### Festival Committee

Michael Benedetto TFC Recycling  
Stephen Biggs Patient First  
SuAnne Bryant Davis Law Group, P.C.  
Andrew Callahan BB&T  
Vonda Chappell Kaufman & Canoles  
Buddy Copeland Towne Bank  
Mark Cox WCTV 48  
Lonnie Craig Chesapeake City Council  
Tim Crowley Bull & Crowley Media  
Tom Dana Thalhimer  
Scott Danner Edward Jones  
Roland Davis Sajomach Business Services  
Doug Davis Davis Law Group, P.C.  
Anthony L. Draper Attorney at Law  
Russ Hanson Hanson Capital  
Daniel Henkel Winfield Associates  
Ian Honacker Let's Talk Wine  
Toks Idowu LCI Cooper Group  
Maggie Lowery  
Jean Loxley-Barnard The Shopper  
Suzy Kelly Jo-Kell, Inc.  
Gardner King Thalhimer  
Kent Mack  
Otis Meekins Architect  
Barry Mathias Monarch Bank  
Ross Morgan Towne Bank  
Kim Murden Chesapeake Conventions & Tourism  
Brent Nielson Chesapeake Planning Department  
Colonel Jim O'Sullivan Chesapeake Sheriff's Office  
Robb Riddle Riddle Associates  
Debbie Ritter Chesapeake City Council  
In Tai Ryu Left Brain Systems  
Pamela Southall-Wright  
Henry Thrasher Greenbrier Appraisals  
Candi Waller Hamilton Resources Group  
Ella Ward Chesapeake City Council  
Steven Wright Chesapeake Economic Development

**[www.ChesapeakeVaWineFestival.com](http://www.ChesapeakeVaWineFestival.com)**

P.O. Box 15466, Chesapeake, VA 23328

Phone: 757-573-8940 Fax: 757-436-2509 Email: [ChesapeakeVaWineFestival@gmail.com](mailto:ChesapeakeVaWineFestival@gmail.com)



## Fact Sheet

**When:** Saturday October 29, 2011 Noon - 6pm

**Where:** Chesapeake City Park

**Who:** Hosted by the Chesapeake Rotary Club

**Presented by:** TowneBank

**Purpose:** To Benefit the Boys and Girls Club of Southeastern Virginia, Chesapeake Care Free Clinic and 8 additional Chesapeake Rotary Community Charities

**Website:** [www.ChesapeakeVaWineFestival.com](http://www.ChesapeakeVaWineFestival.com)

### Virginia Winery Village

Chateau Morrisette	Horton Vineyards	Belle Mount Vineyards
Piedmont Vineyards & Winery	Williamsburg Winery	First Colony Winery
Hunting Creek Vineyards	Peaks of Otter Winery	Baboursville Vineyards
Rebec Vineyards and Winery	West Wind Farm Winery	Carafe of Chesapeake
Rosemont Winery		Spring Creek Wine Cellar

### Total Wine International Wine Village Stations

France	Italy
South America	South Africa
California	Germany / Austria
Sparkling	Australia
Sweet	International Beer

### Entertainment

Chesapeake's  
Lewis  
McGehee



### Food & Retail Vendors



Abundance of high quality food, retail, service companies and artisans for patrons

### Charities to Benefit

Boys & Girls Clubs of SE Virginia	Sheriff's Elderly Victim Assistance Program
CHKD Children's Diabetes	HER Shelter
Chesapeake Care Free Clinic	Our House Families
Sid Oman Cancer Center	Food Bank
Rotary Community Charities	Together We Can

For More Information Contact  
Phone 757-573-8940

Email: [ChesapeakeVaWineFestival@gmail.com](mailto:ChesapeakeVaWineFestival@gmail.com)

# 2011 Sponsorship Opportunities



## Presenting Sponsor - \$25,000 (One Available) - SOLD

- \* As the Festival's Signature Title Sponsor, your company will be the overall naming sponsor event. Named as .  
*presented by the sponsor and all promotional material (posters, fliers, brochures, website & banners)*
- \* 2 Private Chalets (32 tickets)
- \* 28 Special VIP Parking Passes
- \* Complimentary 10x15 Vendor Space
- \* Web presence for one year on our website
- \* 2 Reserved Table (16 tickets)
- \* Thank you announcements on Main Stage
- \* Company Supplied Banner displayed at Festival Entrance
- \* First "Right of Refusal" to host 2011 Event

## Platinum Sponsor - \$15,000 (Two Available)

- \* Sponsor name/logo listed on all internet and print coverage as a Major Sponsor  
*(posters, fliers, brochures, website & banners) will highlight this sponsor's name and/or logo.*
- \* Private Chalet (16 tickets)
- \* 2 Reserved Table (16 Tickets)
- \* Complimentary 10x15 Vendor Space
- \* Web presence for one year on our website
- \* Sponsor Recognition for one of the International or Virginia Winery Tasting Stations
- \* 14 Special VIP Parking Passes
- \* Thank you announcements on Main Stage
- \* Company Supplied Banner displayed at Festival Entrance

## Gold Sponsor - \$10,000 (Four Available)

- \* Private Chalet (16 tickets)
- \* Complimentary 10x15 Vendor Space
- \* Website Recognition with company logo and link
- \* Sponsor Recognition for one of the International or Virginia Winery Tasting Stations
- \* 8 Special VIP Parking Passes
- \* Company Supplied Banner displayed at Festival Entrance

## Silver Sponsor - \$5,000 (Eight Available)

- \* 3 Reserved Table (24 Tickets)
- \* Complimentary 10x10 Vendor Space
- \* Website Recognition with company logo and link
- \* 4 Special VIP Parking Passes
- \* Company Supplied Banner displayed at Festival Entrance
- \* Sponsor Recognition at Rotary Wine Stores

## Bronze Sponsor - \$2,500

- \* 2 Reserved Table (16 Tickets)
- \* Website Recognition with company logo and link
- \* 2 Special VIP Parking Passes
- \* Complimentary 10x10 Vendor Space

## Other Sponsorship Opportunities

Each Opportunity includes a Reserved Table (8 Tasting Tickets)

- \* **Entertainment Sponsor (\$7,500)**  
*Sponsor of Lewis McGehee Entertainment*
- \* **Seminar Session Tent Sponsor (\$6000)**  
*Sponsor of 5 Educational Seminars*
- \* **Wine Glass Sponsor (\$7,500) - SOLD**
- \* **Parking Lot Sponsor (\$2,000)**
- \* **Private Chalet Welcome Basket Sponsor (\$2,000)**
- \* **Reserved Table Sponsor (\$2,000)**
- \* **Will Call Store Pickup Sponsor (\$2,000)**

### Custom Sponsor Opportunities (\$500 - \$1,500)

We will be happy to work with you  
to create a sponsorship package

## Client Entertainment Opportunities



**Private Chalets**  
Perfect for large groups  
private tent, 16 tickets  
tables & chairs. Add catering  
, waitress, restroom & more  
Price \$1,200



**Reserved Tables**  
Preferred Seating for 8  
includes tickets, linen,  
and wine glasses.  
Price \$300

[www.ChesapeakeVaWineFestival.com](http://www.ChesapeakeVaWineFestival.com)

Major Credit Cards Accepted \* Email: [ChesapeakeVaWineFestival@gmail.com](mailto:ChesapeakeVaWineFestival@gmail.com) \* Phone: 757-573-8940 \* Fax: 757-436-2509



**PLEASE SEND ME MORE INFORMATION**

PLEASE CIRCLE →

SPONSOR

VENDOR

PRIVATE CHALET

Name	
Address	
City	
State	
ZIP Code	
Phone	
Fax	
E-Mail	
Point of Contact Person	

**Fax Back to 757-436-2509**

or Email to: **ChesapeakeVaWineFestival@gmail.com**

Website: **www.ChesapeakeVaWineFestival.com**